

HARNESS THE POWER OF STORY

# Storytelling Workshops

3-day and 1-day workshops | 9am to 4pm daily | 12 to 20 participants

Get an insider's view into the National Geographic approach to storytelling, from the broad sweep of narrative arc to the finer details of technique and practical tips from expert storytellers. National Geographic Explorers teach these experiential workshops on-site at your location so your team members can easily attend. Choose a 3-day workshop for the ideal learning experience, or opt for a 1-day. Workshops are customized to your organization and use an outcome-based approach as our Explorer guides help participants develop the content and form of their chosen story.

**Choose from one of our three workshops:**

## Presentation Design & Delivery

Changemakers learn the techniques to shape and share their stories through verbal and visual storytelling. Participants receive personalized feedback as they craft a dynamic narrative designed to move their intended audience to action.

## Visual Storytelling

The human brain processes visuals 60,000 times faster than words alone, making imagery an indispensable tool for impactful storytelling. This workshop guides participants to create, curate, and sequence visual stories to expand their work's impact.

## Social Media Storytelling

This workshop teaches participants how to create small but powerful stories on social media platforms. The personal brand defined by participants will serve as a north star to return to as they create content about themselves and their work.

### Satisfaction Score



9.25 out of 10

### Our workshops are:

- ▶ Led by Nat Geo Explorers
- ▶ On-site & in-person
- ▶ Personalized Feedback
- ▶ Community Building

Don't miss this chance to join our 136-year-old tradition of exploration, research, and storytelling!

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